

October 19-20, 2022

SWBFM'22

Phoenix Convention Center



# Official Show Program Guide Media Kit



For information on advertising contact

**Joe Moroney: 925-819-2089**  
**[j.moroney@proexpos.com](mailto:j.moroney@proexpos.com)**

Partners in our Events





# Ad Rates & Specifications

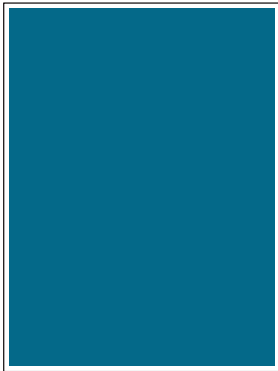
SEND ADS TO: [j.moroney@proexpos.com](mailto:j.moroney@proexpos.com)

Three powerful marketing tools to maximize your exposure before, during and long after the show!

**Before the Show:** A link to the Digital Format of the Program Guide will be delivered to all pre-registered attendees in advance of the show to help drive them to your booth!

**During and After the Show:** This full color, Magazine style Show Guide is distributed to all attendees prior to entering the show to help navigate them to your booth. This quality guide will also prove to have a long shelf life back at the office as a great reference guide to your company for years to come!

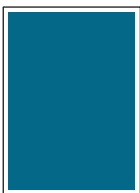
**Also after the Show:** A link to the digital show guide is emailed to the full attendee list and posted on the website of SWBFM'21!  
*(See a past digital show guide at the bottom left of this page)*



Full Page  
7.25" wide x 9.75" high



Half Page  
7.25" wide x 4.875" high



Quarter Page  
3.5" wide x 4.875" high

Advertising Rates (net)

<b>Full Page:</b>	<b>\$ 695</b>
<b>Half Page:</b>	<b>\$ 495</b>
<b>Quarter Page:</b>	<b>\$ 295</b>
<b>Back Cover:</b>	<b>\$1,295</b>

For more information contact

**Joe Moroney, Pro Expos**

**(925) 819-2089**

[j.moroney@proexpos.com](mailto:j.moroney@proexpos.com)



[swbfm.net](http://swbfm.net)

Send print optimized pdf with all fonts and graphics imbedded. Files must be CMYK and 300 DPI or higher.

**DEADLINE: Oct. 5th 2021**



[\*\*CLICK HERE TO VIEW DIGITAL SHOW GUIDE\*\*](#)