

# SWBFM2024

## Premium Sponsorships Now Available!

### Silver Sponsorship | \$1000

- Half Page Ad in Show Program
- Logo & Link on SWBFM Home Page
- 10% off additional sponsorships
- Early access to Pre-Registered Attendees



### Gold Sponsorship | \$2,500

- Rotating logo and link on SWBFM home page
- Half page ad in show program
- Early access to SWBFM Pre-Registered Attendees
- Additional VIP Invites
- 20% off additional sponsorships



### Platinum Sponsorship | \$4,000

- Logo and website link on SWBFM Home page as Platinum Sponsor
- Early Access to SWBFM Attendee List
- Full Page Ad in SWBFM Show Program
- Logo on SWBFM Attendee Registration Page
- Logo on Pre-Show Marketing Materials
- Featured Exhibitor email to all Pre-Registered Attendees
- Additional VIP Invites
- Logo on all Show Signage
- 30% off all other sponsorships



### To secure your sponsorship contact:

Joe Moroney, VP Marketing & Sales

Phone: (510) 888-1661 · Fax: (510) 888-1445

Email: [j.moroney@proexpos.com](mailto:j.moroney@proexpos.com) · [SWBFM.net](http://SWBFM.net)

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## Branding Sponsorships Now Available!

### Tote Bag Sponsorship | \$3,500

As the exclusive tote bag provider, your company is guaranteed exposure with every attendee carrying a bag featuring your logo!

- Company logo featured on bag given to every attendee
- Option for company representative to distribute at entrance
- Option to include promotional materials
- Thank you and Half Page ad in show program



### Lanyard Sponsorship | \$3,500

With this exclusive opportunity, every attendee will be wearing a lanyard featuring your company logo!

- Company logo featured on lanyard given to every attendee
- Option for company representative to distribute at entrance
- Thank you and Half Page Ad in the Show Program



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## Area Sponsorships Now Available!

### Conference Sponsorship | \$2,000

- Banner Ad on Conference Page of SWBFM.net
- Logo on Signage Displayed at Conference Entrances
- Logo on Conference Schedule mailed to all attendees
- Half Page Ad in the Show Program



### Lunch Sponsorship | \$2,000

- Logo on Signage Displayed in Lunch Area
- Logo on Letter Mailed to all Attendees needed to receive lunch passes
- Half Page Ad in Show Program
- Logo on Lunch Passes distributed to Attendees
- Logo Recognition on Table Tents in Lunch area



### Floor Decal Sponsorship | \$2,000

- Your Branded Logo/Design on the end of each aisle
- Design your own, and point them to your booth!



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**Giveaway Sponsorships  
Now Available!**

## **Apple iWatch Sponsorship | \$995**

Be featured as one of the logos on this official show card. Attendees must visit these featured booths to get their card stickered. Once completed, the cards are entered to win a new Apple Watch!



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